

Make your pet a star in the world of Petlandia!

Join 150,000 pet lovers who've already transformed their furry friends into storybook stars

London, 21st October – Come and join the thousands of animal lovers who have already created cute caricatures of their pets in the world of Petlandia.

This tail-waggingly clever concept is from Mind Candy, creators of kids' gaming phenomenon Moshi Monsters. The idea is simple - Petlandia enables anybody to create an impossibly cute caricature of their real life pet in just a few clicks. You can start now at [Petlandia.com](https://www.petlandia.com) or via the Petlandia Emoji App, available now on Google Play and the Apple App Store.

Once you've created a virtual version of your furry friend, you can drop it into a heartwarming storybook, or use the app to send emojis and photos starring your pet. You can even get your paws on personalised T-shirts emblazoned with your four-legged companions - dogs, cats and even rabbits!

Find out more about Petlandia here:

https://www.youtube.com/watch?v=yxYWY3F_gNY&feature=youtu.be

Personalised storybook

The personalised storybook is only available at [Petlandia.com](https://www.petlandia.com). *Adventures in Petlandia* is an enchanting tale that sees a cute caricature of your real life pet jetting off to Hollywoof – a crazy world of celeb furballs, social petworking and four-legged fun.

An ingeniously unique gift, this uplifting tale of fame, fortune, loneliness and love even namedrops the owner! With 36 gorgeously illustrated personalised pages and a charming rhyming story, *Adventures in Petlandia* is receiving rave reviews from the thousands of early buyers, but don't just take our word for it!

"I love that it is a lifelong reminder of my best friend" - N. Lang

"Animals + personalisation = the perfect gift with meaning" - K. McKinnon

"I even caught my husband reading it to the dog! Thank you Petlandia" - R. Curbishley

Petlandia Emoji App

The Petlandia Emoji App for Android or iPhone, available for FREE, lets you share countless personalised emojis starring a virtual version of your real life pet - because expressing feelings via your furry friends is fun.

The app also allows users to drop their pet into any photo they fancy. Dog on the head? Easy! Cat in space? Simple! Self 'pawtraits' have never been sillier!

Come and visit Petlandia today. Show the world just how much you love your furry friend!

Ends